

## **Latoya Peterson**

Latoya Peterson lives at the intersection of emerging technology and culture. Named one of Forbes Magazine's 30 Under 30 rising stars in media, she is best known for the award winning blog Racialicious.com - the intersection of race and pop culture. She is cofounder and CXO at Glow Up Games, a creative studio focusing on telling beautifully crafted stories using mobile, AR/VR, AI, and other emerging technologies. She is also a Civic Media Fellow at USC, studying video games, war, and healing technologies.

Previously, she was the Deputy Editor, Digital Innovation for ESPN's The Undefeated, an Editor-at-Large at Fusion, and the Senior Digital Producer for The Stream, a social media driven news show on Al Jazeera America. In 2018, she soft launched AI in the Trap, a collaborative art project that explores the future of artificial intelligence and predictive policing through a hip-hop lens.