

K. Corley Kenna



Corley Kenna serves as Patagonia's chief impact and communications officer, bringing over 25 years of experience in public affairs and strategic communications. Kenna began her career in government and politics. She got her start with Congressman John Lewis (GA) and Senator Zell Miller (GA) and later worked for Senator Tom Carper (DE). Kenna is also a seasoned campaign operative, having spent election cycles with the New Hampshire Democratic Party, Democratic Senatorial Campaign Committee, Hillary for New York and Hillary for President. She rounded out her time in government in the Obama administration, serving as a senior advisor in the US State Department in the office of Public Diplomacy and Public Affairs. As managing director and chief of staff to the CEO of Burson-Marsteller (WPP plc), Kenna built and maintained global client and media relationships at one of the world's leading communication agencies. As vice president for public affairs and corporate communications at Ralph Lauren, she led media response and strategy for corporate affairs and crisis situations. At Patagonia, Kenna leads the teams responsible for developing and implementing Patagonia's global impact strategy by advancing environmental and business initiatives. She led the rollout strategy for Patagonia's ownership change in 2022, established the company's internal communications and engagement team, co-founded the Time to Vote movement, and has spearheaded numerous communications initiatives and environmental campaigns for the company. Kenna is a native of Atlanta, Georgia, a graduate of the University of New Hampshire and she currently resides in Santa Barbara, California. She is a member of the Seminar, serves on the advisory board of the Carsey School of Public Policy at the University of New Hampshire and is a board member of Civil Rights Tours Atlanta.