

Council on Foreign Relations
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POSITION ANNOUNCEMENT

Title: Intern, *Foreign Affairs*, Marketing Product

Location: New York Office

Pay rate: \$17.50/hr

CFR's Blavatnik and Robina Franklin Williams internships give selected interns the opportunity to receive training in the area of foreign policy; as well as skills training in areas such as writing, research, and program planning.

The *Foreign Affairs*, Marketing Product intern will learn valuable project management skills in an agile environment. They will learn about the process of handling designs to development, leading and managing a team of developers, as well as requirement gathering for launching new products.

The major responsibilities of this position will include (but are not limited to):

- Research and strategy around new products
- Analytics reporting, on digital marketing campaigns or product performance
- Application or website updates, backend operational tasks in our CMS
- Conducting and sharing competitor analysis (email, newsletter, and social) and making recommendations on marketing processes

Qualifications:

- Undergraduate student with educational concentration in design, business, marketing, computer science, engineering, or other related field
- All applicants should have completed the equivalent of four semesters of college coursework (not including AP classes in high school) by the time they begin an internship)
- Experience in Excel, Adobe Suite, Python and Jira is preferred

Founded in 1921, the Council on Foreign Relations (CFR) is a leading nonprofit membership organization, research center, and publisher, with headquarters in New York, an office in Washington, DC, and programs nationwide. It is dedicated to increasing America's understanding of the world and contributing ideas to U.S. foreign policy. CFR's 5,000+ members are leaders in international affairs and foreign policy. CFR also publishes *Foreign Affairs*, the preeminent magazine on global issues, and provides up-to-date information about the world and U.S. foreign policy on its award-winning website, CFR.org.

CFR's internships are funded by the generous gifts of the Blavatnik Family Foundation, Robina Foundation, and the Franklin Williams Family.

The Council on Foreign Relations is an Equal Opportunity Employer. Quality, diversity, and balance are the key objectives sought by the Council on Foreign Relations in the composition of its workforce.