

**Council on Foreign Relations**  
58 East 68 Street, New York, NY 10065  
[humanresources@cfr.org](mailto:humanresources@cfr.org)  
[www.cfr.org](http://www.cfr.org)

### **POSITION ANNOUNCEMENT**

**Title:** Intern, *Foreign Affairs*, Marketing Design

**Location:** New York

**Pay rate:** \$17.50/hr

CFR's Blavatnik and Robina Franklin Williams internships give selected interns the opportunity to receive training in the field of foreign policy; as well as skills training in areas such as writing, research, and program planning and much more.

The *Foreign Affairs*, Marketing Design intern will learn the ins and outs of publishing and marketing a magazine. They will develop and deepen their graphic design skills for a reputable brand and will be exposed to marketing strategies, composing digital operations, social media, analytics and more. The intern will also learn about niche marketing as we try to target specific communities. The intern will develop office, organizational, and strategic marketing skills.

**The major responsibilities of this position will include (but are not limited to):**

- Develop and execute display advertisement assets for various platforms
- Create assets for *Foreign Affairs* social channels
- Stage and deploy email campaigns to niche audiences and develop reports on search engine marketing campaigns
- Support additional work across the department

**Qualifications:**

- Undergraduate student with educational concentration in graphic design, marketing, communications, or other related field
- All applicants should have completed the equivalent of four semesters of college coursework (not including AP classes in high school) by the time they begin an internship)
- Previous experience with graphic design, portfolio, and marketing campaigns is required
- Experience in Adobe suite, particularly Photoshop, Illustrator, or InDesign
- Knowledge in UX and UI design and Basecamp a plus
- Strong understanding of typography
- Ability to work with multiple departments

Founded in 1921, the Council on Foreign Relations (CFR) is a leading nonprofit membership organization, research center, and publisher, with headquarters in New York, an office in Washington, DC, and programs nationwide. It is dedicated to increasing America's understanding of the world and contributing ideas to U.S. foreign policy. CFR's 5,000+ members are leaders in international affairs and foreign policy. CFR also publishes *Foreign Affairs*, the preeminent magazine on global issues, and provides up-to-date information about the world and U.S. foreign policy on its award-winning website, [CFR.org](http://CFR.org).

CFR's internships are funded by the generous gifts of the Blavatnik Family Foundation, Robina Foundation, and the Franklin Williams Family.

The Council on Foreign Relations is an Equal Opportunity Employer. Quality, diversity, and balance are the key objectives sought by the Council on Foreign Relations in the composition of its workforce.